

Ed Tittel Rate Sheet

Expert Witness

Item	Rate
Expert Witness Consulting, Reports, and Testimony Consulting and testifying expert services for information technology industry, including patent and intellectual property litigation related to business-oriented software \$400-450/hour; daily rate for time away from home is \$4,000-4,500 (up to 10 hours per day, hourly rate resumes thereafter)	\$400-\$450/hour

Articles

Item	Rate
Article writing Price varies by length, topic and delivery date; for example: <ul style="list-style-type: none">• \$1/word minimum for a certification or similar article• \$1.25/word minimum for a technology review	\$1/word and up

Blogging

Item	Rate
Blog writing Prices vary by length, topic, delivery dates and frequency; rate negotiable for recurring or frequent blog assignments	\$1/word and up

Consulting

Item	Rate
Non-expert-witness projects that aren't strictly writing or editing assignments Examples: Advice on and plans for restructuring/revising a website or company collateral for better information flow and presentation; special IT technology projects	\$150/hour and up

White Papers/Tech Briefs

Item	Rate
Writing Includes detailed outline Pages include two rounds of changes Per-page charges vary by topic and delivery schedule; page = final layout page Third+ round of changes @ \$100/hour	\$500-\$800/page

Video

Item	Rate
Video shoot (live) Two- to three-minute video Studio time Script development (includes two rounds of changes; 3 rd + round of changes @ \$100/hour; actual price depends on word count) Final price depends on length	\$150 hour \$600 and up

Webinars

Item	Rate
Webinar, long 25 to 30 minutes (live) 12 to 15 substantive PPT slides in client's template Includes two rounds of changes; third+ round @ \$100/hour	\$3,500*
Webinar, short 15 to 20 minutes (live) 8 to 12 substantive PPT slides in client's template Includes two rounds of changes; third+ round @ \$100/hour	\$2,500
Artwork Royalty-free figures Cost of royalty-free artwork passed directly to client	

* Cost negotiable for multi-session webinars or those that run longer than 30 minutes

Custom Books

Includes print and/or eBooks. Recent topics covered include phishing attacks, network configuration and change management, optical networking, unified threat management, and more.

Item	Rate
Writer's template (creation) Includes two rounds of changes Third+ rounds @ \$100/hour	\$300-\$500
Style guide creation	\$200-\$350
Writing	\$90-\$125/page
Developmental edit	\$8-\$10/page
Tech editing	\$6-\$8/page
Copy editing	\$6-\$8/page
Project management	\$60/hour
Miscellaneous services Acquisition of ISBN Library of Congress application Copyright application Note: Cost of fees associated with above items passed directly to client separate from hourly rate	\$60/hour
Conversion to Kindle, NOOK, or other eBook format	TBD (outsourced)

Educational Materials

May include on-ground and online courses, tutorials, testbanks, content maps, and similar products. Quotes provided upon request.