

Edward R. Tittel
2443 Arbor Drive
Round Rock, TX 78681-2160
Home: 512-252-7497/Cell: 512-422-7943

Expert Witness Work

Trials testified: 3
Depositions taken: 10
Noninfringement reports filed: 8
Invalidity reports filed: 5
Cases joined: 36^a

Expert Witness Skills and Knowledge

Possess a strong background in computer science and a work history in the areas of database development, networking, markup languages, information security, web development tools and technologies, and large-scale, high-volume websites. Experience as an expert witness dates back to 2009. Have testified at trial on cases involving mobile apps (Advanced Ground Information Systems), e-commerce and online shopping (Soverain), and the operation of websites, webpages, and web-based user interfaces (Alcatel-Lucent), helping to secure excellent results for all Defendants. Have also worked on cases involving online product catalogs and their digital organization and representation, travel websites with combined air, hotel, and rental car packages, and social networking sites that involved modeling and using information about interpersonal relationships to predict potential additions to personal and professional networks online. Feel free to contact attorneys identified below, all of whom should be happy to provide references and reviews of my skills, knowledge, demeanor, and abilities.

Expert Witness Experience

Open Cases

No open cases may be disclosed at this time.

Closed/Settled Cases

No. 2:16-cv-24 *Opal Run LLC v. C&A Marketing, Inc., et al. (lead case)*, Eastern District of Texas, Marshall Division

5/22/2017 Case dismissed
2/13/2017 Filed invalidity report
1/18/2017 Engagement letter executed
Representing: Defendant (Overnightprints, Inc.)
Attorneys of record: Fish & Richardson P.C./Ricardo Bonilla, Associate [rbonilla@fr.com, 214-292-4012]
Dykema Gossett PLLC/Scott E. Yackey [SYackey@dykema.com, 214-462-6412]

No. 2:16-cv-00653 *Falkon Treasures LLC v. adidas America Inc.*, Eastern District of Texas, Marshall Division

4/17/2017 Case dismissed with prejudice
9/22/2016 Engagement letter executed; case regarding U.S. Patent No. 6,233,682
Representing: Defendant
Attorney of record: Alston & Bird LLP/Derek Neilson, Senior Associate [Derek.Neilson@alston.com, 214-922-3409]

No. 6:15-cv-01168-JRG *Uniloc USA, Inc. et al. v. Avaya Inc. et al. (lead case)*, Eastern District of Texas, Tyler Division

3/28/2017 Informed by counsel that case was settled
3/12/2017 *Inter partes* reexamination (IPR) due
2/24/2017 Engagement letter executed
Representing: Defendant (Unify)
Attorney of record: Pillsbury Winthrop Shaw Pittman LLP/ David Patariu [david.patariu@pillsburylaw.com, 202-663-8018]

No. 2:15-CV-1414-JRG *Intellectual Ventures I LLC v. Sally Beauty Holdings, Inc.*, Eastern District of Texas

3/17/2017 Informed by counsel that case was settled; no report filed, no depositions taken
7/20/2016 Engagement letter executed; case regarding U.S. Patent Nos. 5,969,324, RE43,715, and 6,633,900
Representing: Defendant
Attorney of record: Alston & Bird LLP/Emily Chambers Welch, Associate [emily.welch@alston.com, 404-881-7159]

^a Some cases are pending and cannot be disclosed publicly at this time. Attorneys with need to know may request the confidential version of this document for the most complete list of legal cases I've joined.

No. 6:16-cv-484 *EMG Technology, LLC v. Etsy, Inc.*, Eastern District of Texas, Marshall Division
3/3/2017 Defendants won case on § 101 ineligibility grounds
11/16/2016 Wrote declarations in support of covered business method review (CMBR) petitions regarding U.S. Patent Nos. 6,600,497 and 7,194,698
Representing: Defendant
Attorney of record: Fish & Richardson P.C./Ricardo Bonilla, Associate [rbonilla@fr.com, 214-292-4012]

No. 3:14-cv-3883 *Media.Net Advertising FZ-LLC v. NetSeer, Inc.*, U.S. District Court, Northern District of California
2/2/2017 Informed by counsel that case was settled
4/2015 Wrote declaration for copyright infringement case
7/2015 Wrote declaration for motion for summary judgment (MSJ)
9/17/2015 Deposed in Austin, TX by Mr. Leor Neta, Newman Du Wors, LLP
Representing: Defendant
Attorneys of record: Pillsbury Winthrop Shaw Pittman LLP/Vernon H. Granneman [VGranneman@pillsburylaw.com, 650-233-4840]
Pillsbury Winthrop Shaw Pittman LLP/Barry Shelton [barry.shelton@pillsburylaw.com, 512-375-4907]

No. 2:16-cv-00202-JRG *Tangelo IP, LLC v. Dollar General Corporation and Flipp Corporation*
1/25/2017 Case settled; no report filed, no depositions taken
1/11/2017 Engagement letter executed; case regarding U.S. Patent 8,429,005
Representing: Defendant
Attorney of record: Fish & Richardson P.C./Jason Wolff, Associate [wolff@fr.com, 858-678-4719]

Civil Action No. 5:10-cv-00966 *Indacon, Inc. v. Facebook, Inc.*, U.S. District Court, Western District of Texas, San Antonio Division, Hon. Orlando Garcia
4/11/2014 Filed invalidity report
8/1/2014 Deposed in San Antonio, TX by Daniel L. Moffett, Akin Gump
Trial date to be determined
6/6/2016 Ruling in favor of Defendant
Representing: Defendant
Attorney of record: Cooley, LLP/Mark Weinstein [mweinstein@cooley.com, 650-843-5007]

Docket No. 309101-2052 *Rembrandt Social Media LP v. Facebook, Inc.*
2/8/2014 Filed motion for business review (MBR)
Wrote declaration for *inter partes* reexamination (IPR) 2014-00415, which was instituted by the PTAB
10/3/2014 Deposed in Palo Alto, CA by John S. Goetz and Robert Hillman, Fish & Richardson
1/18/2015 Wrote second declaration for still-contested issues following initial PTAB institution
3/4/2015 Deposed in Palo Alto, CA by John Goetz, Fish & Richardson
2/25/2016 Ruling in favor of Defendant
Representing: Defendant
Attorney of record: Cooley LLP/Mark Weinstein [mweinstein@cooley.com, 650-843-5007]

No. 2:14-cv-00036-JRG-RSP *E2E Processing, Inc., v. Cabela's Incorporated*, U.S. District Court, Eastern District of Texas, Tyler Division, Hon. Rodney Gilstrap
2/2015 Filed declaration regarding elements of Claim 7 of U.S. Patent No. 6,981,222 B2
6/8/2015 Filed invalidity report
6/29/2015 Filed noninfringement report
7/9 - 7/10/2015 Deposed in Austin, TX by Ryan E. Hatch, Liner LLP
8/2015 Case dismissed by Plaintiff
Represented: Defendant
Attorneys of record: Fish & Richardson P.C./Ricardo Bonilla [rbonilla@fr.com, 214-292-4012]
Fish & Richardson P.C./David B. Conrad [conrad@fr.com, 214-747-5070]

Civil Action No. 12-cv-06294 SI *Bascom v. Facebook & LinkedIn, et al.*
5/19/2014 Filed CBM petition 2014-00138
Representing: Defendants
7/6/2015 Informed by counsel that case was concluded
Attorneys of record: Cooley LLP/Mark Weinstein [mweinstein@cooley.com, 650-843-5007]
Cooley LLP/Andrew Mace [amace@cooley.com, 650-843-5808]

Civil Action No. 6:10-CV-00111-LED *Parallel Networks, LLC v. Joint Defense Group*, U.S. District Court, Eastern District of Texas, Tyler Division, Hon. Leonard E Davis

2/24/2014 Filed declaration in support of Motion for Summary Judgement (Exhibit A) and Code Analysis Exhibit (Exhibit B)
6/18/2015 Informed by counsel of favorable decision for Defendants
Representing: Defendants; retained as invalidity expert for this case
Attorney of record: Fish & Richardson/Andrew Graben [graben@fr.com, 214-760-6106]; additional references provided upon request

No. 6:14-cv-491 *EMG Technology, LLC v. Safelite Group, Inc.*, U.S. District Court, Eastern District of Texas, Marshall Division

3/2015 Wrote declaration in support of petition for covered business method review (CBMR) of U.S. Patent No. 7,194,698; '698 Patent owned by EMG Technology, LLC
3/2015 Wrote declaration in support of petition for CBMR of U.S. Patent No. 6,600,497; '497 Patent owned by EMG Technology, LLC
5/29/2015 Case closed
Representing: Petitioners
Attorneys of record: 698: Fish & Richardson P.C./Ricardo Bonilla [rbonilla@fr.com, 214-292-4012]
497: Hinckley Allen/Craig M. Scott [cscott@hinckleyallen.com, 401-457-5124]

No. 6:14-cv-647 *EMG Technology, LLC v. Teachers Insurance and Annuity Association – College Retirement Equities Fund*, U.S. District Court, Eastern District of Texas, Marshall Division

3/2015 Wrote declaration in support of petition for covered business method review (CBMR) of U.S. Patent No. 7,441,196; '196 Patent owned by EMG Technology, LLC
5/29/2015 Case closed
Representing: Petitioners
Attorneys of record: Morgan, Lewis & Bockius LLP/C. Erik Hawes [ehawes@morganlewis.com, 713-890-5165]
Morgan, Lewis & Bockius LLP/Adam Allgood [aallgood@morganlewis.com, 713-890-5723]

Case SACV-14-00947-CJC-DFMx *HID Global Corp. v. Kwikset Corp.*, U.S. District Court, California Central District Court

2/27/2015 Provided noninfringement contentions and invalidity contentions, identify proposed construction and extrinsic evidence, identify claim construction terms that should be subject to Markman
3/24/2015 Proposal submitted for claim construction
8/15/2015 Case closed
Representing: Defendant
Attorney of record: Willenken Wilson Loh & Delgado LLP/William Delgado [wdelgado@willenken.com, 213-955-9240]

Case 9:14-cv-80651-DMM *Advanced Ground Information Systems, Inc. v. Life360, Inc.*, U.S. District Court, Southern District of Florida, Hon. Donald M. Middlebrooks

1/16/2015 Filed noninfringement expert report
1/29/2015 Deposed in Pittsburgh, PA by Thomas R. Makin, Esq. and Vincent Rubino, Esq. (present), Kenyon & Kenyon, LLP
3/9-13/2015 Case heard; attended trial for 9:14-cv-80651-DMM in Palm Beach, FL; testified on 3/11/2015
Represented: Defendant, four related patents
Attorneys of record: The Webb Law Firm/Christian D. Ehret [CEhret@webblaw.com, 412-471-8815]
The Webb Law Firm/ Kent Baldauf, Jr. [KBaldaufJr@webblaw.com, 412-471-8815]

Civil Action No. 6:13-cv-447 *Smartflash LLC, et al. v. Apple Inc., et al.*, U.S. District Court, Eastern District of Texas, Tyler Division, Magistrate Judge K. Nicole Mitchell

9/15/2014 Filed noninfringement report
10/8/2014 Deposed in Dallas, TX by Hamad M. Hamad, Caldwell Cassady & Curry
12/17/2014 Informed of settlement by counsel
Represented: Defendants
Attorney of record: Munck Wilson Mandala, LLP/Wallace Dunwoody [wdunwoody@munckwilson.com, 972-628-3636]

Civil Action No. 3:13-CV-03021-K *Online News Link, LLC v. Acxiom Corp.*, U.S. District Court, Northern District of Texas, Hon. Barbara M. G. Lynn

1/21/2015 Case settled; no report filed, no depositions taken
Represented: Defendant
Attorneys of record: Fish & Richardson P.C./James Wang, representing Acxiom [wang@fr.com, 214-292-4011]
Fish & Richardson P.C./Chad Walker, representing Acxiom [CBWalker@fr.com, 214-760-6147]

Civil Action No 2:11-CV-419-JRG *Optimize Technology Solutions, LLC, v. Staples, Inc. et al.*, U.S. District Court, Eastern District of Texas, Marshall Division, Hon. Rodney Gilstrap

5/28/2014 Filed noninfringement report
6/11/2014 Deposed in Chicago, IL by Ari Akmal, Sprinkle IP Law Group
6/27/2014 Case settled out of court
Represented: Defendants
Attorney of record: Seyfarth Shaw/Patrick T. Muffo [PMuffo@seyfarth.com, 312-460-5579]

Oakley v. Newegg

5/10/2014 Submitted IPR declaration draft to Jim Bosco regarding U.S. Patent 7,219,994, "eyeglass with MP3 player"; declaration not submitted by Webb Law Firm
Attorney of record: The Webb Law Firm/James L. Bosco, Jr. [JBosco@webblaw.com, 412-227-3073]

Civil Action No: 6:11-CV-00066 *Amir Jaipuria & Pradeep Jaipuria v. LinkedIn Corporation & Hoover's Inc.*, U.S. District Court Tyler Division

3/21/2013 Signed protective order regarding case
5/30/2013 Filed invalidity report
6/17/2013 Filed noninfringement report
10/4/2013 Case settled prior to court date, no depositions taken
Represented: Defendants
Attorney of record: Cooley LLP/Mark Weinstein [mweinstein@cooley.com, 650-843-5007]

Civil Action No: 2:06-CV-42 *DDR Holdings, LLC v. Hotels.com et al.*, U.S. District Court Marshall Division

3/22/2012 Signed protective order regarding case
6/29/2012 Filed noninfringement report
8/10/2012 Case settled prior to court date, no depositions taken
Represented: Defendants
Attorney of record: Fish & Richardson P.C./David Conrad [Conrad@fr.com, 214-760-6158]

Civil Action No. 6:09-CV-422 *Alcatel-Lucent USA Inc. v. Amazon.com, Inc. et al.*, Hon. Leonard E. Davis

5/26/2011 Filed noninfringement report
6/14/2011 Deposed in Dallas, TX by Jan Conlin
10/11-14/2011 Case heard; attended trial for 6:09-CV-422, testified on 10/13/2011
Represented: Defendants; retained as noninfringement expert for two of three patents in contention
Attorneys of record: Fish & Richardson P.C./Lara Garner [LGarner@fr.com, 858-678-4332]
The Webb Law Firm/Kent Baldauf, Jr. [KBaldaufJr@WebbLaw.com, 412-471-8815]
Bracewell & Giuliani LLP/John H. Barr, Jr. [John.Barr@bgllp.com, 713-221-1242]

Civil Action No: 6:09-CV-00481-LED *Clear with Computers v. Bergdorf Goodman, Inc. et al.*, Hon. Leonard E. Davis

4/26/2011 Signed protective order regarding case
6/29/2011 Case settled prior to court date; no report filed, no depositions taken
Represented: Defendants
Attorney of record: Brann & Isaacson/David Swetnam-Burland [dsb@brannlaw.com, 207-689-9760]

Civil Action No. 1:09-CV-3667 *21 SRL v. Newegg Inc.*, Hon. John W. Darrah

8/9/2010 Drafted expert report on noninfringement; case settled prior to court date, no report filed, no depositions taken
Represented: Defendants
Attorney of record: Zarian Midgley & Johnson PLLC/Justin Stewart [stewart@zmjlaw.com, 208-562-4914]

Civil Action No. 6:07-CV-511 *Soverain Software LLC v. CDW Corporation et al.*, Hon. Leonard E. Davis
7/23/2009 Filed combined noninfringement and invalidity report
9/2–3/2009 Deposed in Pittsburgh, PA by Thomas L. Giannetti and Ognian V. Shentov
4/25–30/2010 Case heard; attended trial for 6:07-CV-511 in Tyler, TX; testified on 4/28/2010
Represented: Defendants
Attorney of record: The Webb Law Firm/Kent Baldauf, Jr. [KBaldaufJr@WebbLaw.com, 412-471-8815]

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