

ED TITTEL RÉSUMÉ

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SUMMARY

A solid academic background in computer science, with recent emphasis on information security, markup languages, web development, IT certification, and network OSes. Excellent communications, presentation, and organization skills. Prior experience as a software developer, technical evangelist, trainer, and technical marketing professional.

Currently work as an expert witness and a freelance writer, and provide speaking, training, and consulting services. Contributor to over 100 computer trade books; developer of the successful *Exam Cram* series of books for Pearson. Regular contributor/expert for numerous TechTarget websites (security, networking, Windows, web services). Recently completed books on HTML, TCP/IP, endpoint detection and response (EDR), and storage as a service. Blog regularly for TechTarget and GoCertify. Usually write 3 or more articles per month.

Note: List of expert witness cases available in [Expert Witness Work](#) document; confidential version (Attorney's Eyes Only) available upon special request, usually only for client screening or case qualification.

PRIOR WORK EXPERIENCE

NetQoS, Inc.

2006-2007

Network performance management company

Hired in May, 2006, as Director of Training; formed a training group and brought two course developers/writers on to design and develop sales and technical training curriculum. Served as editor-in-chief at NetPerformance.com from May, 2006 until June, 2007 (network and performance management site). Moved into a Senior Researcher role in October, 2006, to work on TCP/IP performance management topics. Left full-time employment with the company in December, 2006, to care for an ailing live-in parent (now deceased); continued to write for the website until June, 2007.

LANWrights, Inc.

(1990/)/1994-2004

Content development and project management company

Started in 1990 to write books and articles, and develop sales and technical training. Worked part-time at business development and writing through May, 1994, when I went into this full-time. Hired first employees in 1994 and 1995, incorporated in 1997, sold the company to a Sylvan Learning incubator spinoff, LeapIT.com, in January 2000. Remained onboard until June 2004 at VP level to run a content development division. While there, I worked on over 100 books, an equal number of courses, and hundreds of magazine and web pieces. Big wins there included *HTML for Dummies* (now in its 14th edition), *Exam Cram (2)*, and various college textbooks (on networking and Windows topics). Number of full-time employees ranged from 3 (1995-1996) to a high of 10 (2000). I managed the company for the 10 years I worked there full-time. Highest annual revenue: \$1.45M (2001); average revenue 1994-2004: \$850K (EBITDA).

NOVELL, Inc.

1988-1994

Local Area Networking Company

Hired in January, 1988, as **Network Consultant** in Austin, Texas. Duties included product presentations, demonstrations, installation, network design consulting and troubleshooting, and pre-sales technical support.

Senior Trainer, 11/1/88 - 7/15/89; developed technical training materials for in-house and external use.

National Marketing Manager, 2/15/90 - 1/24/93; represented standards-oriented and specialty products for Novell sales staff to major commercial, academic, and government accounts in the continental US.

Director of Technical Marketing, 1/25/93 - 5/13/94; senior manager in Novell Corporate Marketing, with technical oversight over corporate trade shows, the BrainShare developer's conference, publications, and Novell's presentation library.

Hart Information Systems

1986-1988

Typesetting/data management division of Hart Graphics, former national printing/publishing company

Engineering Manager, 10/86 - 1/87; procured and developed systems and software to exploit desktop publishing and microcomputer technology for a computer-oriented database publishing environment, primarily for the State of Texas.

General Manager, 1/87 - 1/88; direct supervision of all management, administrative and engineering staff, and business development, system evolution, market planning/strategy, sales management, and fiscal performance.

Schlumberger Well Services

1984-1986

Austin Systems Center; World-wide provider of oil field data acquisition and interpretation.

Project leader in design and development of two large FORTRAN applications to read, write and manipulate well log data (hired and managed team of 5 programmers).

Software Coordinator for artificial intelligence log analysis workstation, including design reviews, requirements specifications, configuration and systems management, and external liaison with user groups.

Note: Employment history also includes brief stints at Thomas-Conrad Corporation (October 1989-March 1990) and Tivoli Systems (Nov 1997-May 1998); details disclosed upon request. Other gaps in the timeline represent periods of self-employment.

TRAINING EXPERIENCE

Austin Community College	Adult & Continuing Education program	1997-2001
Introductory & Intermediate HTML classes		Austin, 1997-2001
Introductory & Advanced TCP/IP for WebMasters		Austin, 1999-2001
Windows NT Administration for WebMasters		Austin, 1999-2001
Networking for WebMasters		Austin, 2000-2001
InterOp	Trade Show and Content Company	1996-2002
Optimizing & Tuning Windows (1 day, co-taught w/Michael Stewart)		Interop, 1998-2002
Windows Security Issues & Answers (2 days, co-taught w/Michael Stewart)		Interop, 1997-2002
Member, Program Committee (create curriculum, recruit instructors)		1993-2002
The Internet Security Conference (TISC)		1998-2001
Windows Security Issues & Answers (1 day, co-taught w/Michael Stewart)		TISC, 1998-2001

Other training activities and offerings available upon request.

LANGUAGES, PROTOCOLS, AND SYSTEMS

C, C++, FORTRAN, HTML, XML, Pascal, Perl, and Java
NetWare; Windows NT; Windows 3.1 through Windows 10; Windows Server 2016 (and older versions)
TCP/IP (IPv4 and IPv6), numerous older/obsolete protocol stacks
Fluent German, basic Russian

AFFILIATIONS

Association for Computing Machinery (ACM), 1982-present
Institute of Electrical and Electronic Engineers (IEEE) Computer Society, 1993-present
Member, Program Committee, NetWorld + Interop Trade Shows, 1993-1999

PUBLICATIONS

100-plus books; thousands of trade magazine and web articles: See [Curriculum Vita](#).

EDUCATION

1982 18 Graduate Hours, Computer Science, The University of Texas at Austin
1981 BA, Computer Science (equivalency), The University of Texas at Austin
1979 MA, Anthropology, The University of Texas at Austin
1973 AB, Anthropology, Princeton University, *cum laude*, Phi Beta Kappa

PERSONAL/BUSINESS REFERENCES

David M. Piscitello, Interop Program Committee, (843) 683-9988, dave@corecom.com
Kent Baldauf, Jr., Partner, The Webb Law Firm, (412) 471-8815, KBaldaufJr@WebbLaw.com
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