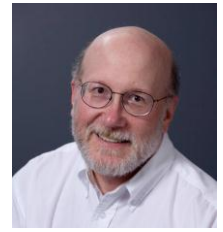


## ED TITTEL

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## RÉSUMÉ

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### OBJECTIVES

To use my communications, training, presentation, and management skills to contribute significantly to any organization's prestige, visibility, and performance. To deliver quality information and customer value. To further develop skills in writing, speaking, training, research, computing technologies, and information delivery. To put my extensive experience in Web development, markup, and security topics to good use on the job.

### SUMMARY

A solid academic background in computer science, with recent emphasis on information security, markup languages, Web development, IT Certification, and network OSes. Excellent communications, presentation, and organization skills. Prior experience as a software developer, technical evangelist, trainer, and technical marketing manager. Currently working (since December 2006) as a freelance writer, speaker, trainer, consultant, and expert witness.

Contributor to over 140 computer trade books; developer of the successful *Exam Cram* series of books for Pearson. Regular contributor/expert for 6 TechTarget Web sites (security, networking, Windows, Web services). Recently completed books on Computer Forensics and HTML/XHTML/CSS. Monitoring business productivity and technology courses online for HP.

### PRIOR WORK EXPERIENCE

#### **NetQos, Inc.**

2006-2007

Network performance management company

Hired in May, 2006, as Director of Training; formed a training group and brought two course developers/writers on to design and develop sales and technical training curriculum. Served as editor-in-chief at NetPerformance.com from May, 2006 until June, 2007 (network and performance management site). Changed to Senior Researcher in October, 2006, to work on a TCP/IP performance management book. Left full-time employment with the company in December, 2006, to care for an ailing live-in parent (now deceased); continued to write for the Web site until June, 2007.

#### **LANWrights, Inc.**

(1990/)1994-2004

Content development and project management company

Started in 1990 to write books and articles, and develop sales and technical training. Worked part-time at business development and writing through May, 1994, when I went into this full-time. Hired 1<sup>st</sup> employees in 1994 and 1995, incorporated in 1997, sold the company to a Sylvan Learning incubator spinoff, LeapIT.com, in January 2000. Remained onboard until June 2004 at VP level to run a content development division. While there, I worked on over 100 books, an equal number of courses, and hundreds of magazine and Web pieces. Big wins included *HTML for Dummies* (now in its 13th edition), *Exam Cram (2)*, and various college textbooks (on networking and Windows topics). Number of full-time employees ranged from 3 (1995-1996) to a high of 10 (2000). I managed the company for the ten years I worked there full-time. Biggest year ever (2001): \$1.45M; average year 1994-2004: \$850K (EBITDA).

#### **NOVELL, Inc.**

1988-1994

Local Area Networking Company

Hired in January, 1988, as **Network Consultant** in Austin, Texas. Duties included product presentations, demonstrations, installation, network design consulting and troubleshooting, and pre-sales technical support.

**Senior Trainer**, 11/1/88-7/15/89; developed technical training materials for in-house and external use.

**National Marketing Manager**, 2/15/90-1/24/93; represented standards-oriented and specialty products for Novell sales staff to major commercial, academic, and government accounts in the continental US.

**Director of Technical Marketing**, 1/25/93-5/13/94; senior manager in Novell Corporate Marketing, with technical oversight over corporate trade shows, the BrainShare developer's conference, publications, and Novell's presentation library.

#### **Hart Information Systems**

1986-1988

Typesetting/data management division of Hart Graphics, former national printing/publishing company

**Engineering Manager**, 10/86-1/87; procured and developed systems and software to exploit desktop publishing and microcomputer technology for a computer-oriented database publishing environment.

**General Manager**, 1/87-1/88; direct supervision of all management, administrative and engineering staff, and business development, system evolution, market planning/strategy, sales management, and fiscal performance.

**Schlumberger Well Services**

1984-1986

Austin Systems Center; World-wide provider of oil field data acquisition and interpretation.

**Project leader** in design and development of two large FORTRAN applications to read, write and manipulate well log data (hired & managed team of 5 programmers).

**Software Coordinator** for artificial intelligence log analysis workstation, including design reviews, requirements specifications, configuration and systems management, and external liaison with user groups.

Employment history prior to Schlumberger available by request. Other brief stints at Thomas-Conrad Corporation (October 1989-March 1990) and Tivoli Systems (Nov 1997-May 1998) disclosed upon request. Expert witness work also disclosed upon request.

TRAINING EXPERIENCE**Austin Community College**

1997-2001

Adult &amp; Continuing Education program

Introductory &amp; Intermediate HTML classes

Austin, 1997-2001

Introductory &amp; Advanced TCP/IP for WebMasters

Austin, 1999-2001

Windows NT Administration for WebMasters

Austin, 1999-2001

Networking for WebMasters

Austin, 2000-2001

**InterOp/Key3Media**

1996-2002

Trade Show and Content Company

Optimizing &amp; Tuning Windows (1 day, co-taught w/Michael Stewart)

Interop, 1998-2002

Windows Security Issues &amp; Answers (2 days, co-teach w/Michael Stewart)

Interop, 1997-2002

**The Internet Security Conference (TISC)**

1998-2001

Internet security exposition and seminars

Windows Security Issues &amp; Answers (1 day, co-teach w/Michael Stewart)

TISC, 1998-2001

**Other training activities and offerings available upon request.**

LANGUAGES, PROTOCOLS & SYSTEMS

C, C++, FORTRAN, HTML, XML, Pascal, Perl, Java.

NetWare; Windows NT; Windows 2000, XP, Vista, Win7, Server 2003 and 2008.

TCP/IP (IPv4 and IPv6), numerous older stacks.

Fluent German, basic Russian.

AFFILIATIONS

Association for Computing Machinery (ACM), 1982-present.

Institute of Electrical and Electronic Engineers (IEEE) Computer Society, 1993-present.

Member, Program Committee, NetWorld + Interop Trade Shows, 1993-1999.

PUBLICATIONS

140-plus books; thousands of trade magazine & Web articles: See *Curriculum Vita* at [http://www.edtittel.com/resumes/v\\_et.doc](http://www.edtittel.com/resumes/v_et.doc)

EDUCATION

1982 18 Graduate Hours, Computer Science, UT Austin.

1981 BA, Computer Science (equivalency), UT Austin.

1979 MA, Anthropology, University of Texas at Austin.

1973 AB, Anthropology, Princeton University, *cum laude*, Phi Beta KappaPERSONAL/BUSINESS REFERENCESDavid M. Piscitello, Chair, NetWorld + Interop Program Committee. (843) 683-9988. [dave@corecom.com](mailto:dave@corecom.com)David Strom, freelance writer/editor, (310) 857-6867, [david@strom.com](mailto:david@strom.com)Carole Jelen, President, Jelen Publications, (925) 930-0883, [carole@jelenpub.com](mailto:carole@jelenpub.com)Jeffrey A. Riley, President, Box 12 Communications, [jriley@boxtwelve.com](mailto:jriley@boxtwelve.com)Jason Bagby, Director of Media Sales, 512-628-8209, [jason@spiceworks.com](mailto:jason@spiceworks.com)